PORTFOLIO

NEW WEB DEVELOPMENT
CURRICULUM - FULLSTACK ACADEMY

Content
Creation

TRENT RHODES

NEW WEB DEVELOPMENT CURRICULUM

SITUATION

The Career Success Team originally held one cohort at a time, supporting one through the in-program experience while having alums on the job search. This model existed until the expansion of partnerships with universities. This was a fundamental change in how CS was to support clients because multiple cohorts learned simultaneously, in part-time and full-time form.

To ensure quality content and experiences were provided to clients while making the most efficient use of coaches' time and capabilities, the team built an asynchronous delivery model around the live experience. This would be the new curriculum model.

CHALLENGE

Overall it was managing a combination of team expectations, building out the curriculum while continuing to support the student populations. With grand changes of this sort, there's always the potential for disruption to produce opinions for the positive or negative. I worked to describe the map's view of how this model would reduce the weekly live presentation time and allow for more future schedule planning. With this time returned, it could be allocated differently to support clients.

ACTION / REFLECTION

My contribution in this process involved content evaluation; preparation for the deployment of the new curriculum; movement in coordination with one of our coaches on the team to the asynchronous model. I reviewed all content involving the web development program to be uploaded to our new system through the platform Canvas. This content was to become a combination of interactive modules, live presentation decks and worksheets for the students to engage independently or with coach support. The final product was enclosed within a syllabus.

To support the coaches and their new model learning, I created a Monday board housing the schedules built out for all web development part-time and full-time cohort groups. Held a team walkthrough to further explore the worksheets; the increased awareness could help them direct clients to the increased value available. Also created demo walkthrough recordings of certain features within the Canvas system.