

P O R T F O L I O

ASYNCHRONOUS  
CURRICULUM

Content  
Creation

TRENT RHODES



# ASYNCHRONOUS CURRICULUM

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## SITUATION

Our curriculum was changing from the Day 1 / Week 1 live sessions; we had to re-organize the career success content in a way for the Canvas platform to operate asynchronously for clients.

As a traditional curriculum would include, this involved creating a syllabus and designing a specific process, along with resources for the clients to engage in an orderly way.

This curriculum was designed to align next to the academic curriculum, where learners would absorb their technological knowledge at the same time they developed career development practices.

## CHALLENGE

Some of the challenge behind this involved coordination with teams who were on different work cycles. The academics team had their own responsibilities and challenges to deal with and career success content was another layer added onto what they were already doing.

There was also the challenge of moving approvals through a chain so that eventually the content could be uploaded into the Canvas platform. I was not always a part of the full process for this. However, I did have direct info sharing with the contact who acted as liaison in between.

## ACTION / REFLECTION

This was wholesale curriculum evolution. I collaborated with the leadership team to re-examine every existing slide deck, re-create decks, update the links attached to certain slides and create worksheets connected to topics. I was the primary decision maker for the web development and cloud computing content.

The worksheets were extensions of the slide deck material, specifically made so learners could go through the career success process, contemplate on these topics, do the work while in program. If they wanted, they could bring those insights to career coaches in 1-1 sessions.

In an ideal scenario, the learner would graduate from the program having reviewed all those modules, taken the guidance from the live presentations, invested time to meet with their career coach, and completed the worksheet assignments. At this stage, they would be fully prepared to handle the more complex experiences that take place on a job search.

