

P O R T F O L I O

SLIDE: TECH PROFESSIONAL
JOURNAL

Content
Creation

TRENT RHODES



SLIDE: TECH

PROFESSIONAL JOURNAL

SITUATION

Learners at Fullstack have two types of knowledge they acquire simultaneously: technological expertise (web development, cyber security, data analytics, product management cloud, computing, etc.) and career development / job search knowledge.

Given the multiple skills being developed, it's important for them to retain that information and reflect.

With career changers, they need to invest time to think about what they have done in relation to their internal world and goals. Their struggles, ways to self-assess, improve self-understanding. If the goal is to secure a job with a new career, they have to be future-thinking.

CHALLENGE

None outside of considering how to simplify the message so learners can understand why it's important and not have to feel pressure to make journaling an all-consuming process.

The message was to convey they should be reflecting on what their experiences because contemplation allows them to grow clarity and direction for the future.

ACTION / REFLECTION

The professional journal was a singular slide that received high praise from academics.

I created the slide to reinforce importance of having a tech journal going through their program phases. It was a basic bullet-oriented slide showing benefits for use.

This idea caught on with the academics team and now the recommendation is infused within the new asynchronous academic curriculum on Canvas.

