

P O R T F O L I O

SLIDE DECK: CAREER
SUCCESS EXCELLENCE

Content
Creation

TRENT RHODES



SLIDE DECK: CAREER SUCCESS EXCELLENCE

SITUATION

The Career Success team met with learners during their junior phase once, with another introduction towards the end of that phase. It was during this pre-senior phase time where the team would give an introduction to senior phase.

This intro included a slide deck with an overview of what to expect for the bootcamp program's last few weeks. This involved career coaching office hours, live presentations, work on the résumé, LinkedIn and other necessary requirements to receive job search support after graduation.

The Career Success Excellence slide deck was a newer piece that gave the population a sample experience of what they could expect working with us. It inspired dialogue with prompts involving mindset, networking, interviewing, job search skills and negotiation. This was delivered after the Intro to Career Success presentation, used as a way to create a relationship and invite questions for coaches before senior phase.

CHALLENGE

Main decisions were about deciding which content to include, especially for career changing clients, who have been out of the workforce for some time, may be entering the software industry for the first time, and considering engagement methods to help them become comfortable vocalizing thoughts and interacting with coaches going forward.

ACTION / REFLECTION

I created the categories for coaches to focus on when coaching students. Designed and delivered the original slide deck including ideating scenarios to create engagement, and a sample of how CS works with students while in-program.

