



TRENT RHODES  
FREELANCE WRITING  
SAMPLES



## About Us Copy

**Sylvio is a New York-based brand that pushes creative boundaries to achieve excellence, precision and the pursuit of perfection. The brand was founded in 2008 by designer Sylvio Rouberto Kovacic.**

Sylvio R. Kovacic was born in Frankfurt, Germany and grew up in Croatia where he studied architecture, a subject that spoke to his admiration for design and techniques of construction. The attention to clean lines and knowledge of space required to craft excellent final products were elements of architecture that ignited his drive to become a creator himself. As a student he held in high-regard for his keen eye for color combinations and a dogged determination to see projects completed with quality.

If it was architecture that captured Sylvio's mind, it was the fashion design industry that captured his heart. In 2000, Sylvio moved to the United States to study fashion design at the International Academy of Design and Technology in Tampa, Florida. Applying his drive for perfection, he graduated at the top of his class and was chosen to showcase his work at the "Red" Heart Association fashion show. It was this experience that solidified his focus for creating garments that can give a woman's mind the freedom to dream wherever she wanted to go and feel the fire of the moment.

In 2010, Sylvio moved to New York and founded his independent label. He understood the Big Apple was a prominent location to establish his brand's reputation. New York would become his hub for originality; this is after all, the epicenter of the fashion world. Sylvio's designs prove his talent for fusing art with attention to detail. His fashion sense is defined by refined elegance and a sensual appeal that fuses a perfect mixture of the sophisticated and the edgy. Women wearing his clothing feel empowered to express the strength of their femininity in his garments while exuding a confident aura that commands respect and awe. Daring. Envelope-pushing. Far-reaching. You won't just know the Sylvio brand when you see it. You will feel it.

A life-long learner, Sylvio continues to gain inspiration from architecture, contemporary art, and culture, which can be seen in his garment's construction and entrecat hand-worked elements.

In 2012, Sylvio re-launched his online platform and custom-made program to expand his clientele and deliver unique value to the industry.

### *Enter the MAESTRO.*

Sylvio is not your typical designer. His brand mission is aligned with his passion and this is what makes his methodology distinct. He remains 100% involved in designing, draping, drafting and sewing of his unique MAESTRO collection.

With the increase in mass-produced apparel, the art of MAESTRO is rarer than ever and does not just pertain to the ideal of selling fashion for profit or fame. To become a MAESTRO is to embrace the creative process and work with every aspect, from idea



conceptualization to physical manifestation. It is a transformative experience originating from the designer who shares this with his clients.

Sylvio began his MAESTRO concept in 2014 while working as a freelance tailor for photo shoots. He developed the reputation as a seamstress and eventually realized his skills could be harnessed for higher use. With the ability to design directly on paper from his imagination, he possessed the capacity to create designs from scratch *and* produce the finished product. He actualized a special combination that makes a garment more priceless than *haute couture* could ever be; his hand and mind work together to develop unique fashion totally made by the designer. When building his MAESTRO Collection, you can find Sylvio with surgical precision as he handles the fabric to create memorable pieces from start to finish.



## About Us Copy

When 72 percent of prospective tenants start their apartment search online (Rentbits.com), you want them to read the most positive information available. Often this is difficult because negative feedback spreads faster and sharing it can be easier through blogs and forums designed to allow all communication angles, despite the accuracy.

In the world of online research, one woman's goldmine is another man's trashcan.

The apartment's reputation is the most vital aspect for your decision-making. One major online blemish to its perception can result in future revenue loss and tarnish the brand indefinitely. Future prospects eventually disappear.

Problem is...everyone has a different experience and there are too many sites out there that allow for unregulated, subjective feedback. Ultimately, this information reaches the prospect, tainted and unfocused, and creates more uncertainty about options.

This is where Apt Reputation comes in. With 25 years in the multifamily market, established as the leading reputation management firm, its founders designed a system that supports apartment online reputation. Complaints, issues and positive reviews are treated with the professionalism granted in any well-respected industry.

Rather than rely on randomized reviews from the web, its business model utilizes continuous monitoring, statistical models and a specialized algorithm to ensure the feedback is unbiased and based in facts:

### **Trends**

We objectively track the patterns renters and prospects reveal and collect them for prospects to understand.

### **Issues**

Challenges with the apartment are documented with accuracy.

### **Opportunities to Improve Bottom Line**

Apt Reputation is a builder and proves this by helping clients enhance their revenue stream with the data accumulated. We want residents and prospects to remain loyal.

Don't allow the Internet to dictate the value of your apartments. Contact us today so we can help you take control of your brand's legacy.



## About Us Copy

Convenience. Speed. Professionalism.

This is what you expect in your mover and this is what Orange County Moving Company delivers.

Inspired by a passion to provide world-class service, the OCMC operates with a focused drive to ensure customers are taken care of. From the first phone call, you will experience a level of professional service like no other. Integrity is at the forefront of our brand reputation and you will see this to the end.

As a full-service mover, we conduct all of the research and calculations you need to create a seamless traveling experience. Your state of affairs at home can be in any state; all we need to know is when you're ready to start moving and the date you'd like to be moved in. We handle the rest.

Our movers are all specially trained to work with furniture, kitchenware and understand the proper dynamics of all household and office items. Their shapes, sizes and textures require customized handling. We've developed a strong reputation for moving all types of items without damage and guiding our customers on the process along the way.

When it comes to relocating, you need the best. You've found them. Take a moment to complete the form below and learn about how we can make your next move the best ride you'll ever have.



## About Us Copy

Dailey and Michelle clearly understood the importance of physical health. Maintaining the body through exercise was a primary way of building strength and the vitality to accomplish daily goals. They also realized the contemporary lifestyle made little room for consistent exercise routines. How can people achieve fitness goals while bound up in a 40-hour per week job without feeling drained?

The answer was not to take people to the gym, but to bring the gym to the people. This could be accomplished by introducing home workout programs. The team recognized how making training sessions compact can revolutionize the fitness industry, giving people an opportunity to see their ideal bodies come to life from the comfort and privacy of their homes.

Rather than reinvent the wheel, the duo sought out to bring visitors personal knowledge and information on the top home-based training programs focused on weight loss, total body, lower body and cardio workouts. Readers become learners in this environment that maps out the benefits and advantages of making workouts portable.

Add exercise videos and an engaging blog and visitors have a valuable recipe for fitness success. Content is written in a straightforward style that appeals to the experienced trainer and novice student.

Dailey and Michelle bring you an epicenter of home-based routines, products and personalities. Your home can now become your gym, anytime, anywhere.



## Thank You Letter

Dear Mr. Sierra,

When we say “thank you,” often it can be taken for granted so much that it flies off the lips with a mechanical feel. We thank people for the greatest acts, those that are noticed and make huge media headlines. But not often do we recognize people who do great things and continue to do them without the spotlight. There are many unsung heroes out there and we’re proud to say we have you as ours.

Mr. Sierra, your dedication to provide care packages for deployed military men and women is unprecedented. Your energy, effort and focus enabled the boxes to be delivered to all military branches within a single week; the volume of delivery is also an amazing accomplishment and we are proud to have received them at the patriotic ceremony. Aesthetically decorated as well, your actions tell us how much you deeply care.

Your willingness to serve makes us realize the importance of the work our servicemen and women do each day, and we are happy to know there are citizens who truly value what we stand for.

Mr. Sierra, you are a special man with a giant heart and we know your student counsel is in great hands, being guided by your wisdom and seeing you as the prime example of a leader. In order to achieve this so quickly, you had to coordinate many people and move them with inspiration and motivation.

It is for these reasons that we want to thank you for everything, Mr. Sierra. Please continue being an inspiring service-leader for the students and the world.

With Great Sincerity,

Name



## Electrician Copy

### Home

XYZ is an electrician who specializes in a variety of services, forming a complete package to renovate or reinvent clients' homes. With a mission to become a one-stop shop for homeowners and businesses, he's developed a reputation of being affordable, responsive and a man of character in his client affairs. A range of his services include:

*Electrical Panel Change*  
*Outlet Replacement*  
*Lighting Fixtures*  
*Recessed Lighting*  
*Ceiling Fans Installation*  
*Controller/Dimmer Installation*  
*Spa/Pool Installation*  
*Multimedia Upgrade*  
*Underground Piping/Outbuilding*  
*New Construction/Remodeling*  
*Safety/Code Inspections*

### About

When it comes to powering your home, you want the right electrician. Someone you can trust because your home is your trust. XYZ is your go-to professional for all of your electrical needs. With years of experience in the industry, he's compliant and positioned his skill set right in the heart of the community, taking on small and large-scale electrical projects for homeowners and local businesses.

Knowledgeable, response-ready and affordable, XYZ's mission is to become the premiere electrician and resource tradesman.

Clients receive consistent over-delivery from XYZ and highlight his ability to be simultaneously assertive, confident with a sense of urgency and a man of character. He prefers a blend of consulting, guiding and demonstration so you become a student of understanding your home's mechanics.

### Services

XYZ's brand speaks versatility and reliability. Contact him for any of the following services:

*Electrical Panel Change*



Efficient panel replacement with the most affordable prices.

### *Outlet Replacements*

XYZ can provide quick turnaround for renewing your outlets to ensure top-grade electrical transmission with safety as priority.

### *Lighting Fixtures*

Recommendations and delivery of the best fixtures while he educates you on knowing the available options.

### *Recessed Lighting*

XYZ utilizes recessed lighting to provide a variety of primary lighting functions, acting as the heart of any lighting solution.

### *Ceiling Fans*

XYZ will work with you to select the ideal fan for your room aesthetic and temperature convenience.

### *Controllers/Dimmers*

Give yourself the gift of advanced technology with controls to dim lighting. XYZ provides solutions to create a hands-free

### *Spas/Pools*

Thought of having a pool or spa integrated at home? XYZ's knowledge of pools and spas will add value and insight into your selection process.

### *Multimedia Upgrades*

From your flat screen televisions to surround sound audio in your dining or conference rooms, XYZ can assist you with designing and installing improved quality for the best experience.

### *Underground Piping/Outbuildings*

XYZ can work to improve the piping you can and cannot see. Often these pipelines are neglected simply because they are out of sight, out of mind. He can assess and enhance these spaces to ensure safety and your land is kept up to code.

### *New Construction/Remodeling*



If you're looking for an entirely new space, XYZ can work with you to design concepts layer by layer.

### *Safety/Code Inspections*

XYZ is fully knowledgeable on building codes and inspection protocol. You will see in his methods and efficiency that he remains updated on the current trends and advancements in the industry.

### **Contact**

Convenience. Character. Consistency.

Connect with XYZ today to learn how his services can transform your home or business.



## Product Description

Whether you're traveling or feel it's the right time to capture the moment, you want the convenience of being hands free to focus your shot. And in our WiFi world, who wants to be tangled with wires?

Enter our Bluetooth technology selfie stick. This upgrade provides you with the convenience of snapping your best pictures while wirelessly connecting to your phone. The monopod extends 3.5 feet with a bracket that remains compatible with most popular phone brands.

This is the simplest tool that looks cool you'll ever use. Just turn on the selfie stick and pair it with your phone.

The shaft's material is designed to provide extra strength and prevent swiveling, so your posing and camera view keep still, maximizing your time.

Add the adjustable shooting angles and own an enhanced photographic experience that can take and share images from unique positions, quality superior to the traditional selfie stick.

### **Package includes**

1 x Cazbe Bluetooth Monopod, 1 x Smart phone holder (2.1-3.3 inch in width) , 1 x Rubber non slip additional holder, 1 x micro USB charge cable, 1 x User instructions, 1 x Warranty registration card

IPhone 6, 6+, 5s, 5c, 5, 4s, 4, 3gs

Samsung Galaxy S5, S4, Active, S3, S2, Note 3, Note 2, Note

HTC One, New M8, M7, LG G3, Realm, Vista, Red, Nokia Lumia 830, 735, 635, 520, Amazon Fire Phone, Android Smartphones.

Light weight. Compact.



## Thank You Letter

**Amy**

**Contact Number**

**E-mail Address**

**Date**

**Dear Clients:**

*“It is amazing how much can be accomplished **if no one** cares who **gets the credit.**”  
— **John Wooden.***

It’s easy to give credit to the major figure of plans, initiatives, and goals. One individual can quickly take the spotlight and receive all the trappings fame can deliver. It’s also easy to boast about one’s success without acknowledging all of critical people who contributed to make that special moment happen.

I want to give you my deepest appreciation for your support and working with me as clients. Because of your relationships, satisfaction and referrals, I was awarded Top Agent in 2014.

Real Estate has always been a passion of mine and each client connection is a learning experience; we have a give-and-take relationship that embodies a sense of growth for you and me.

I look forward to continuing to build together and helping you to find your new home.

With Sincerity,

**Amy**

Amy



To My Parents,

It almost seems to be a given to thank the ones who brought you into the world, and sometimes those words can be taken for granted because they're assumed so easily. But I want you to know, mom and dad, that I appreciate everything you've done for me and being such an amazing example. I look to you as my first role models. They can be hard to find out there in the real world and I'm grateful that two were given to me right here at home. The way you live life each day gives me a lesson to apply in my own.

Whether I'm miles away or minutes close, know that your love will always be near, inside me, urging me on to become the best version of myself.

With Love,

Name  
\_\_\_\_\_

Dear Aunt,

You may not realize it, but I secretly admire you! Well now it's not a secret.

Thank you for always being there for me. Your support shows me how important family is to having a great life. You're like my second mom!

Our conversations always had a moral, even the funny ones, and I know there will be so many more.

From teaching me how to (\_\_\_), to encouraging me to take chances, I'll be forever grateful for having you in my life.

Sincerely,

\_\_\_\_\_

Name

To My Amazing Accountant,

I'm sure you receive many thanks for helping people relax around the numbers. I wanted to give you my genuine, special thanks and appreciation for all of the work you do for my family and I. In many ways you go above and beyond to help us, and I cannot think of another accountant who provides the level of pro bono services as you do.

Coach. Guide. Confidante. Teacher. You fill so many roles and we consider you part of the family.



Your presence and contribution are genuinely appreciated.

Sincerely,

Name

\_\_\_\_\_

Dear Chiropractor,

Thank you for your dedicated service!

You have a way of making me feel like I'm the only patient you have. Full attention. No rushing. All engaging. My body's been healed many times over because of your services. You have a passion for the field that's unmistakable and it shows in the results. I can exercise and do my favorite dances again!

Please continue providing your excellent skill and I look forward to our next session.

With Appreciation,

Name

\_\_\_\_\_

Dear Pharmacist,

It's rare to find a pharmacist who you can sense truly cares about the customer. You fit into this category. The field was made for you (or were you made for the field?) and I can see myself working with no one else specialized in this industry. I appreciate your reminder calls and openness to have a conversation; you may not realize it, but each time we connect it makes a difference in my day, and I'm sure you're doing it for other customers as well. You know the exact medication for my situations and I cannot fully express my appreciation.

I thank you for your service and all that you do.

Sincerely,

Name



## GoFundMe Bio

### Contributors:

As PLATINUM Details founder, I've seen how providing this wonderful service puts smiles on faces and helps others experience the best life can offer on the road.

When you put on a tailored suit, you know it belongs to you. It was made just for you. You feel the same wearing that quality cologne; it smells just right. And you feel that when your loved one makes dinner, prepared just for you.

This is what I do with PLATINUM: I custom detail cars, just for you.

I created this account to connect with my clients, potential clients and fans of luxury cars and customization. Reaching out to you for your assistance and helping me to expand my business and do more of what you expect from the brand.

Each contribution makes you a valuable member of the brand, helping me to reach the goal of taking my services to the next level for you. Any amount is greatly appreciated.

To Our Success,

Jesse

### Side Note:

I created this business from a simple idea that came to me one morning. It was a vision and I've been driven to see it come to life ever since.

I worked various labor jobs in my lifetime and experienced struggles in my past. I will not give you a sob story here; this website is filled with many, and I want to create an uplifting, positive vibe that delivers nothing but extraordinary inspiration to become successful.

Born in NY, learning from experience at a young age and coming from a low-income area, I learned to work with scarce resources. I maintain PLATINUM's operations by being creative and making due for my lack of startup supplies, compensating with my hard work.

Resilience has taken me this far and I expect only good things can come from being dedicated, focused and putting my all into this business.

I work out of the trunk of my car now, so I am seeking proper funds to be well equipped for the future. My drive justifies the means especially considering the type of work I display. To give my clients the best service I am willing to push the limits. If I can

produce superb results with bare resources, I can imagine the output and quality of a highly organized work environment.

For efficiency and flexibility in my business model, and to reach as many clients as possible, I'd like to stay mobile as opposed to opening up a set shop in one location. And I'd like to stay green to cut down on heavy expenses and be kind to the environment.

What does it cost to start a mobile detailing business? I put together these one-time start-up cost and monthly expense estimates for a one-person mobile operation:

### **Start-up Expenses**

*Incorporation fee (attorney) - \$1,000*  
*Accountant or bookkeeper - \$800*  
*Mobile office equip - \$250*  
*Turnkey mobile detailing system - \$8,000*  
*Miscellaneous tools - \$300*  
*Water reclamation system - \$2,500*  
*Initial stock of chemicals and supplies - \$500*  
*Initial promotion and marketing - \$1,000*  
*Merchant service - \$300*  
*Work clothes/uniform - \$300*  
*Licenses - \$100*  
*Start-up cash (always available) - \$5,000*  
*Total estimated start-up costs - \$20,050*

### **Monthly Expenses**

*Commercial van lease with no down payment - \$40*  
*Automobile insurance - \$150*  
*Cellular telephone service - \$50 to \$100*  
*Accountant or bookkeeper - \$80 to \$125*  
*Office supplies - \$ 25*  
*Miscellaneous tool maintenance - \$25*  
*Promotion and marketing - \$100*  
*Liability insurance - \$75*  
*Merchant service fees - \$30*  
*Chemicals - \$300*  
*Total estimated monthly costs - \$1,235*

With each donation, I can take one step closer towards becoming more productive, provide more quality and realizing my goal of having a successful mobile detailing business.



Press Release

## **Music City Dream Cars & PLATINUM Details Form Partnership for an Enhanced Client Experience**

**By  
Trent Rhodes**

New York, New York (FPRC) April 4, 2015 -- Luxury car enthusiasts will enjoy *this* one: exotic car industry powers PLATINUM Details and Music City Dream Cars now have a relationship, combining the ease of experiencing a luxury car with all of the custom trappings PLATINUM is known to provide.

Established a month ago, the companies' owners recognized how their services could provide mutual benefit. Both brands cater to the luxury car market, a high net worth niche with an inherent reputation for exclusivity and loyalty. They know this brand loyalty has to be earned and once accomplished, a permanent mark is established within this group as the go-to service provider. PLATINUM and Music City Dream Cars believe they can deliver a higher quality product combining their unique services.

Music City Dream Cars specializes in providing customers with luxury rental automobiles at an amazing discount. They can rent per hour, per day or series of days and select from an extensive fleet of top-of-the-line vehicles. PLATINUM will enhance Music City's auto line by providing custom details. Together they offer a package for clients who want to rent an exotic car and have their main ride enhanced with PLATINUM's specialized detailing.

The collective ambition of the brands seeks to stimulate a new breed of service for the customer with exquisite vehicular tastes. Not only can you test-drive multiple luxury cars through the rental system, you can also have your own custom detailed.

With these two companies partnering, get ready to drive your dream.

### **About PLATINUM Details:**

Years of developing specialized skills in custom car detailing enabled PLATINUM'S leader to harness his knowledge and create a sole-proprietary value in the luxury market. The company currently works with clients in New York, Long Island, the Tristate, Nashville and further south. The brand continues to expand throughout the nation.

### **About Music City Dream Cars:**

Based in Nashville, TN, Music City Dream Cars is a top-notch exotic car rental company offering diverse riding options for customers. It houses a beautiful showroom in The Gulch.



## Thank You Letter

**Name**  
**Contact Number Here**  
**E-mail Here**

**Date**

**Employer Name Here**  
**Employer Title Here**  
**Address**

Dear Employer Name:

I want to thank you for opening a new window of opportunity for me. Higher education can be a challenge to attain these days; it's very expensive even with a healthy financial cushion and I know often there's a professional sacrifice when it comes to devoting time to it. So many people want to go back to school because of how competitive the job market has become. Some people can't work and go to school and others can't go to school because they have to work.

Your investment in my education removed those barriers and enabled me to pursue a new level of study that can immediately be applied to our company. It uplifts me to know I can advance myself intellectually and with new skills; you've broadened my horizons. I am sincerely appreciative of your willingness to invest in me and trust that I will make the most of this wonderful opportunity. You have my loyalty to the brand, the mission and I'm grateful for all of the experience gained with your leadership.

**With Deepest Gratitude,**

**My Name in Script**

**My Name in Print**



## Job Offering

### **Congratulations! Training is complete.**

#### **Ready to take the next step and build your business?**

EliteMindsOnly goes the extra mile by providing our students with opportunities to grow and apply the knowledge gained in the course.

#### ***Business Owner***

Take ownership of your path to success by becoming a business owner. Build a team and follow the systems while you navigate through the start-up phase of your very own enterprise. This is a rewarding decision. You become the boss and reap the benefits. Nothing great comes easy, of course. Choosing the business path will challenge you to take risks. There will be errors. You'll be expected to bounce back and maintain focus. Retaining your vision as you build your business is essential. You can do this and your completion of the training course proves it. You're an EliteMind.

#### ***Recruiter***

Do you excel in connecting with others? Do you possess the personal magnetism capable of charming the most unpleasant personalities? Can you present something to others and show them its value?

You'll make a great fit for an EliteMindsOnly recruiter. In this role, you build relationships with others and guide them through the process of purchasing the training course. This is a sales-oriented role where you reach out to prospective clients and demonstrate why the program is best for them.

We're into client-focused business over the transaction. Long-term relationships are important for you and the company and the best testimonial is you. You know the course because you've gone through it and can share your knowledge and enthusiasm with potential clients in a way no outsourced salesperson can.

Each client referred will be compensated in payments of \$50 and they have the opportunity to receive an EliteMindsOnly Sales Binder Package if they elect to also become a recruiter. If you feel passionate about the program and what it can offer others, this position is for you.



## Thank You Letter

**Derrick Ong**  
**Contact Number**  
**E-mail Address**

**Date**

**Julien Doherty**  
**Recruiter**  
**Hays**

Mr. Doherty,

It was an honor to meet with you over Skype to learn more about the HR Associate Recruiter position. When opportunity knocks, one must answer and I wanted to convey my sincerest thank you for opening the door to the interview yesterday.

The human resources sector is an exceptional field to work in and I realize that Hays has been in this business, doing things right, and providing amazing quality for talent since 1867. That kind of longevity was what impressed me most and I am excited about the potential to work for a brand with such a history of consistent quality service.

I appreciate you sharing information about the hierarchy of the organization and how professionals grow within the company. My past experiences were tests, preparing me for an opportunity to work with you and provide value that can assist Hays in becoming an even greater international brand name. It's always been a career aspiration! As discussed during our interview, my experience shows I have the interpersonal skill set needed to connect with clients and see their transition to new opportunities, handling the full recruiting cycle.

I look forward to reconnecting, Julien, and excitedly wait for the next step.

Sincerely,

Derrick Ong

Derrick Ong



## About Us Copy

When it comes to dealing with painting and your home, you want to do business with someone you trust, who treats your space with the highest integrity. What if you could find those qualities in a brand that lives right in the heart of your community?

XYZ is a residential painting company specializing in providing top-quality interior and exterior services with the most competitive prices. Our team is trained with years of experience in the residential industry; their goal is to beautify your home while creating a dynamic learning experience. Enjoy gaining knowledge of colors, blends and the mechanics so that you feel empowered to understand how we work and appreciate your new, peaceful sanctuary.

### **Our team offers a range of services unique to the community:**

- *We are locally owned and operated*
- *Provide fast turnaround and do not exit the space until the client is thoroughly satisfied*
- *Attractive pricing; you won't find these numbers for the type of quality delivered elsewhere locally*
- *Fully insured and licensed; no need to worry about fraud or inexperienced professionals*

Quality results. Convenient location. Contact us today to schedule an appointment.



## About Us Copy

At some point, you realize that there is more to life than work and the daily grind. You feel it inside. Intuition vibrates within and your life force tugs at something more than the feeling of just settling.

You seek transformation.

360Lifestyle was born from the passion and potential of Delnada. A healer, personal trainer, adventurer and lover of life, she devoted her existence to furthering her personal development by achieving an oneness with the self and a talent for helping others heal from food-related illnesses.

Diabetes and high blood pressure are prevalent diseases in the United States. Delnada believes these conditions manifest from improper diet, stress and lack of exercise. Her food recommendations are organic, natural and work to enhance the physical body while stimulating the harmony among the mind, body and spirit.

You will find Delnada's methodology to be unique; a Renaissance woman in her own right, she can motivate you while holding you accountable with exercise regiments, cook a deliciously healthy meal for you to enjoy and guide you through a yogic asana to attain peace of mind. Delnada is your premiere one-stop shop for holistic well being.

Don't hesitate to work with a wonderful personality who can assist your personal development on multiple levels. Check out Delnada's performance on instagram and facebook today.



## Script for Commercial

Work. Relationships. The kids and everything in between. You're already too busy so how can you give attention to one of the most important pieces of your lifestyle?

Your car.

It's your ticket from reaching A to B and you don't want just any vehicle. You want the car that speaks to you on the inside and performs how you expect on the outside.

Experience our dealership service like no other. Whether you're in the market now or plan to be, we cover all of the finer details to select the ideal car for your needs. Feel at ease as you browse the options. We listen and engage so you can rest assured you'll receive the best customer service. No stress, only choices. You'll get the best rate; we guarantee it because we leverage our network and shop dealerships ourselves.

You do the wanting. We do the work. And you do the choosing.

Contact us today.



## About Us Copy

The first company in Southern New Mexico to specialize in stucco restoration and Elastomeric coatings, Engel Coatings was built with a customer-focused mission as its priority.

Moving to Las Cruces in 1989 with his family, John recognized there was a missing solution for the city's painting dilemmas; no company or professional provided the service at the highest level, leaving an area empty of this vital service. John invested time and energy into befriending members of the community. He learned about their needs and interests and how a painting contractor may provide top quality for them. Within a few years, John's Engel Coatings became the premiere contractor with unique specializations that continues to elevate his business success for over 25 years.

The craftsmen at Engel Coatings are rigorously qualified and demonstrate years-long tenures with the company. We are confident in their ability to assess your landscape, ask the right questions and work closely with you to complete the job. The Engel craftsmen are simultaneously workers, guides, coaches and professionals who enjoy sharing their knowledge with customers so they can learn the intricacies of their new space. Most unique about Engel Coatings is its principle of working the job until the customer is satisfied. We'll make the necessary adjustments based on your feedback so you can feel secure with the finished product.

They know the system and apply the values the brand stands for with each client: show up on time, maintain the word as bond and deliver the best quality to each customer.

Have painting need and a company you can trust? Contact Engel Coatings today for a free estimate.



## About Us Copy

Imagine your confusion as you walk into a car dealership only to be further confused by the salesperson trying to up sell you on a vehicle you only have slight interest in. Then imagine having a small idea of the kind of car you want and a concierge is there, ready to take your direction and, best of all, complete the major work for you.

Sign & drive. Can it really be that simple?

XYZ is the premiere car and concierge auto dealership with the most trusted purchasing and leasing options available. With us, you have the opportunity to experience client service with style. It's our mission and passion to ensure you leave with the car you want in the best condition on the market.

You can rest assured our service is trusted and the company boasts relentless quality and improvement for all of our techniques.

We understand how your user experience is just as particular as the cars you want take off of the lot. That's why our goal is to maintain the top rank as the only auto concierge dealership. Service is taken to a new level as you experience our first-rate professionals, their knowledge and desire to understand what you need.

From the engine to color to specs on the interior, we work with you every step of the way. At the end of your time with us, we know a satisfied client only when you're leaving the dealership with the car you truly want.

XYZ's built a reputation of reliance and a simple sign-and-drive system. We take your complicated concerns on our shoulders, make them our responsibility and support you to focus solely on choosing your ideal car. You save time, money and eliminate the stress involved with deciding on the best vehicle.

Browse our minimalist-style website designed to appeal to both your aesthetic and functional interests. Images capture the essence of our lineup and help you to visualize the ride before you actually take a step inside.

You will find our customer service to be patient, personalized and focused on the long-term relationship. Cars need care and we apply this philosophy to all of our potential buyers. Need time to think about it? No problem. We'll ensure you remain updated on your target for when the time is right and add some cool perks as a token.

Currently serving 10-20 clients per month, the XYZ mission is expanding beyond its original borders and aspires to regional brand recognition. Contact us today to schedule an appointment and learn more about why we should become your best concierge auto dealership.



## About Us Copy

Visualization. Creativity. Perspective.

A Melbourne-based studio, Digital Visualisation was born out of a passion for expressing the essence of concepts through 3D rendering.

We are a multi-faceted team of designers with skills to create original concepts based on minimal detail as well as deliver efficient illustration of concepts you might already have detailed:

Architects, interior designers, real estate agents, developers and project managers all require high-level environmental conceptualization to become successful in their crafts. We work collaboratively with this clientele to bring their visions to digital life:

### *3D ARCHITECTURE:*

With a dedicated client-focused approach to business, we deliver photorealistic interior & exterior visualisations that capture the essence of your project.

### *2D/3D HOUSE PLANS:*

You have a general idea of your home's design. Imagine your floor plan illustrations mapped out in 2D/3D formats to provide multiple views of your architectural layout. We provide both options at optimal quality.

### *PRODUCT VISUALISATION:*

Our team can save you money, time and mental energy by creating impressions of your product before any prototype is built or manufactured. See your concept developed digitally and evolve it before moving on to the next stage.

### *3D WALKTHROUGHS:*

We take your imagination through the nuances of your concept's environment by designing highly detailed animation.

The Digital Visualisation mission is to support our clients' success with real-world solutions combined with a touch of originality. We provide the digital skill set needed for our clients to prosper in their respective fields. If you are seeking a team that delivers measurable value, contact us today for an appointment.



## About Us Copy

You might've worked the 40-hour cycle for several years or never had a job. You might be looking for a career change or an alternative income source to supplement your full-time occupation. Ultimately, what we all seek is time freedom and independence, the kind that enables us to do what we want without the pressure to compulsively work for someone else.

How do you plan to bow out of the rat race?

EliteMindsOnly emerged as the prime solution for people who want to spend more time living life by building a sustainable online business. Our specialty is global product markets and we can show you how to leverage specific skill sets needed to become successful selling products online all over the world.

Our approach differs in our depth of experience and training; we've applied the same strategies we teach and take a hands-on approach to ensuring you gain the knowledge and competence for success. We have total belief in our brand and work directly with you to create your business from nothing if you have the desire and drive.

EliteMindsOnly isn't about getting rich quickly. It's about consistent growth over time, becoming business savvy and making the right choices.

Take the next step towards creating freedom for yourself. Contact us today to begin your new financial journey.



## About Us Copy

When choosing a career, you want to make sure you use the most of your natural talents. XYZ was born out of the need to provide enrichment consulting and educational services to help you navigate career selection. We coach you to understand your inclinations, temperament and interests and how they can suit targeted industries.

Whether you are starting the path for the first time or an experienced professional seeking to make a change, our client-focused approach ensures the highest level of attention to your strengths and opportunities. Our team also connects with students and young adults prior to making their career choices. They receive guidance and support to help them concentrate their skills before taking the giant leap into the professional world.

Prepare for success! Contact us today to receive a complimentary coaching session.



## About Us Copy

We have dreams and can see them in our minds everyday. There are experiences we want to feel, sights to behold, traveling and delicious food to taste. Often there isn't just enough time because we're focused on other things. But that feeling in your gut tells you something different.

You desire more and you believe you deserve more. Isn't it time to embrace a life of freedom to do what you want?

Allow Heather Masson to be your go-to coach for guidance and knowledge on how to earn a full-time income from home. Whether you're already working full-time, seeking part-time income or a complete career path transformation, Heather takes her years of experience as a successful online entrepreneur and shares it with you in a direct, witty and client-focused package.

You'll enjoy Heather's ability to teach and coach through her blog. She also provides the added value of demonstrating the product line that secured her financial independence and returned to her time freedom.

Be bold! Take the next step to taking back your freedom and changing your life. Contact Heather today!



## About Us Copy

When choosing a career, you want to make sure you use the most of your natural talents. XYZ was born out of the need to provide enrichment consulting and educational services to help you navigate career selection. We coach you to understand your inclinations, temperament and interests and how they can suit targeted industries.

Whether you are starting the path for the first time or an experienced professional seeking to make a change, our client-focused approach ensures the highest level of attention to your strengths and opportunities. Our team also connects with students and young adults prior to making their career choices. They receive guidance and support to help them concentrate their skills before taking the giant leap into the professional world.

Prepare for success! Contact us today to receive a complimentary coaching session.

## Ad for FB Page

Thank you for liking! Marriage Coach Marian Meade's 27-year bond has been transformational evidence that couples can have loving lifetime partnerships; she learned that following mature principles rooted in realizing our soul mates could best actualize our relationships. Here you will find smiles, information, warmth and a welcoming energy all in support of engaged and newlywed couples! Feel the love and love the feeling that a fulfilling marriage can offer!

## Ad for Secret Facebook Group

Romantic love in a loyal marriage is one of the most exciting and fulfilling life experiences. If you're contemplating tying the knot, already engaged or bonded with your partner in a beautiful matrimony, Marriage Coach Marian Meade can enhance your relationship's quality by teaching what's needed to fall deep in love and stay passionate! From understanding the true purpose of marriage to choosing the right partner for the right reasons, Marian will inspire, engage and entertain your questions in this exclusive Facebook group. You will interact with other couples and lifelong partners who will share their stories and help to create a supportive community. We value marriage as a spiritual bond! Marian will host also host free weekly calls. Join Marriage Prep for Engaged and Newlywed Couples today and become a member of this amazing community!



## About Us Copy

Professional Speaker. Life Mastery Consultant. Business Instructor.

Kelly Olsen devoted her life to the pursuit of success consciousness and immersed herself in the talent, human resource industry for over 18 years. With experience coaching executives, she's embodied the essence of multiple leadership roles and personality styles.

It is Kelly's in-depth wisdom that makes her the ideal coach for entrepreneurs.

She recognizes the entrepreneur is more than just an innovator; her insight detects the inner spark in such a creator who is simultaneously driven and hesitant to fail. This fear seed can be enough to stall an entrepreneur's progress and Kelly offers accurate know-how for navigating the internal uneasiness that comes with barrier mindset issues.

Kelly's diverse knowledgebase can help you learn more about what motivates you on your entrepreneurial path. She takes a dedicated client-focused approach to support harnessing your inner genius that can influence your work and magnify your success outcomes.

Well-versed on Napoleon Hill's Think & Grow Rich, you can enjoy your newfound journey with assurance that Kelly's understanding is based in sound, effective universal principles applied consistently by major influential figures in history.

If you're seeking to take the next step in the best version of you, contact Kelly today!

## Thank You Letter

Dear Valued Contributors,

June 7<sup>th</sup>, 2014 was a monumental date. Your contributions to our Cutting Out Hunger event produced successful results for the food bank. It's clear that the haircut remains an important service that connects people and communities.

Several months passed and we apologize for our delayed gratitude; we acknowledge appreciation for positive actions reaches beyond words and time and we want you to know how much we thank you for giving your dedication and monetary contribution. The smallest support can become enormous like the stone's ripple in a lake.

Through our collective efforts, we raised \$305.50 in funding and 105kg of food. Any progression forward is worth taking note of. We can see how much farther this initiative can go and it would be an honor to have you participate in our next event scheduled on May 9, 2015.



Please accept our Fringe Benefit Card included with this letter as a token of our appreciation. With it, you can take advantage of 25% off of all of our services.

Seeing the success of our previous event together demonstrates the impact we can have with persistence. We couldn't have accomplished it without you. And now we need your support once again. Please consider and contact us to learn about the next step right away.

To Our Collective Success,

XYZ

Invite Message

### **Make February 26<sup>th</sup>, 2015 Your Day of Realization**

In today's society of free love and online access, it's easier to meet people for casual encounters and surface-level intimacy. But deep down, you may instinctually feel that more does not equal better, that quality is superior to quantity and there may be that one special person out there who can perfectly connect with you at the soul level.

This is your *twin flame* and Maeve will guide you on how to discover this exceptional human match in your lifetime.

Is it possible you've already connected with your twin flame? Quite possibly and it's also possible you may not even recognize that person already knows you!

Maeve is wonderfully gifted with the ability to see into your heart and understand the soul dynamics that take place when two people come together to form a spiritual bond.

Experiencing Maeve's upcoming free training, *Introduction to a Love Like No Other*, will delightfully satisfy any level of curiosity you might have about this deeper romance.

In this introduction, you will learn about the power your emotions have in generating authentic connection to your twin flame and their influence in manifesting the ideal partner into your life.

The first step is belief that this is possible for you and if you have any doubts, Maeve is the best coach to inspire your strength.

Tune in to Maeve's *Introduction to a Love Like No Other* on *Thursday, 26<sup>th</sup> of February at 2:00pm EST; 7:00pm UK.*

Take the chance to enhance your life. Find your twin flame that is seeking to find you.



## FAQ

### **What is the purpose of your application?**

The application functions as a platform for churches and their membership to process financial information more efficiently.

### **Why create this application for churches?**

Churches utilize an age-old system of receiving donations by hand within during service. While effective, we recognize the benefits a technologically advanced program can offer. The SaaS platform is integrated with the website's donation system, enabling church leaders to accumulate financial data, analyze and make strategic decisions just as any financial advisor could at a company.

### **Is this just another Facebook?**

No. The web application provides a social environment but it remains closed to members. There is also an option for churches to stream their celebrations online.

### **Can anyone join the web application?**

Our platform is designed for members of churches. We encourage you to join a church to gain access.

### **What is the social area?**

The social area is a closed members' online environment. It's a section within the web application that provides members with opportunities to bond, share thoughts and engage in elevating conversation. This section supports confidentiality by remaining private, safe and immune to external influences.

### **Can the application work on all phones?**

Yes. The web application is compatible with all phone devices.

### **What if I have questions that aren't answered here?**

You can reach out to us by contacting our service number: xxx-xxx-xxxx.



## Thank You Letter

Dear Valued Client:

We want to thank you for your business and making us your choice of installer. You create the lifeblood of our organization and give us the opportunity to provide quality service. Without you, our purpose wouldn't be fulfilled.

Your home is your abode for safety and relaxation and each time we enter, our team respects that you've given us access to your most personal space. It's a symbol of trust; we treat this bond as special. It motivates us to do the best job for you.

If you enjoy your new windows, feel pride in sharing your experience with others. We are a client-focused company and hold the long-term relationship as sacred to our business success.

Your feedback is just as valuable as your openness to receiving our service. This is why we'd like to have your honest feedback on the quality of our installations. You will soon receive a brief survey that evaluates our performance. Our goal is to achieve and maintain a 5-star rating with all of our clients. We strive for continuous improvement and your responses will assist us in this endeavor.

Please contact us for any questions or future interests.

With Great Appreciation,

The XYZ Team

## About Us Copy

Courage. Challenge. Cheers.

The cheer is the motivational lifeblood for all team sports. It revs up the crowd and each unique cheer represents the heart of what every team stands for.

XYZ provides enrichment-focused coaching on empowering students to grow in focus, teamwork, enthusiasm and passion on the floor.

We offer a unique training program that combines aesthetics and rigorous facilitation on the basic and advanced techniques: stunt work, tumbling, choreography and cheering sequences to meet the needs of every sport occasion. Our system is designed to create leaders who champion their performance on and off the athletic field.



Group and individual private lessons are available. Each format is structured to assist students with discovering their inherent physical talents and strengthening them. Imagine: an athletic program that fosters core character-building qualities while making cheering fun. Look no further!

Our staff at XYZ is competent, passionate about the craft and you will their tendency to make positive role models for the students. This is a rare combination indeed; you can rest assured that your children's safety is priority along with their personal development.

We are confident that you will enjoy our facility experience. Contact us today to realize why XYZ is the best choice for cheering programs!

### Thank You Letter

My Valued Client:

It's been 15 years since developing my practice in massage therapy here in San Diego. It's been a long journey that extends beyond the certifications, licenses and numerous practice hours. Each experience has been worthwhile and I could not have reached this level without my most esteemed value: you as my client.

It is with my deep appreciation that I say thank you for working with me. With your service satisfaction, you become brand ambassadors who share my passion and attract new clientele in abundance. We work symbiotically. My passion for this art and science is fueled within and realized through your health improvements. You are the lifeblood of my business and I truly hope you've gained continuous benefit from my services.

I'm innovating and want you remain updated on advancements you can take advantage of. If you're near the Village of La Jolla, feel free to stop by our second location recently added! I also now offer a new method for minimizing scars and can't wait to share this and other innovative techniques with you!

Don't be a stranger! Whether you're fully healed or have appointments with me already scheduled, my doors are always open and I'd love to know how you're doing!

Feel free to contact me directly by E-mail or phone. Thank you for being such amazing clients and supporting my dream in this practice.

To Your Health and Success,



## Thank You Letter

Dear XYZ:

Theater is that rare art of self-expression allowing thinking-feeling beings like us to expose our soul, take on many forms and share those inner elements with others. I love to create this opportunity to experience the arts for our children because they bring something special to the world. They teach us to have limitless imagination and to be fearless. Through watching them, I believe adults learn how to live more fully.

It is for these reasons I want to thank you for your generous contribution. The donation goes directly to the children's funding for classes. Without notification, prompting or solicitation, you shared a gift that saved two wonderfully blessed young children from being lost from the arts. In their childlike wonder and age, they will not realize your influence upon their lives, that you've extended the artistic path for two amazing youngsters secretly along their journey, that you've supported the destiny of future performers who could become the next geniuses in this field. We realize it and are very grateful for your thoughtfulness.

Your actions reveal there are still true givers in the world; in contrast to the miseries we may see in media, we have golden hearts who see the potential in others and willingly open themselves to help. From the xyz team, we thank you for your gift and hope to hear from you soon.

With Sincerity and Gratitude,

XYZ

## Product Descriptions

### **Botanical Body Scrub**

Reveal youthfulness, clear the pores and eliminate older skin cells by applying this natural scrub. Ingredients provide an uplifting, spirited scent with detoxifying agents. Massage in circular movements all over body while in the bath or shower to gently exfoliate and increase circulation. Use 2-3 times per week for maximum benefit.

### **Lip Crème**

Provide healing and enhanced smoothness with this creamy lip coat. Formula moisturizes the unique cells of the lips to create the ideal softness. Supports maintaining moist lips during challenging weather conditions. Apply in the morning and /or evening.



### **Herbal Body Scrub**

Purify and energize from the inside out with this scrub made to exfoliate. Sandalwood, ginger, citrus and other potent ingredients comprise this organic formula. Purposed to elevate alkaline levels while eliminating skin toxicity. Massage in circular movements all over body while in the bath or shower to gently exfoliate and increase circulation. Use 2-3 times per week for maximum benefit.

### **Privai Bath & Body Oil**

Experience relaxation and sensuality with this premiere oil that moisturizes without excess. Ingredients provide soothing scent and ameliorate skin dryness. Apply to dry, cleansed skin as needed to help in moisture retention and combat dryness. Can be used as massage oil as well. Safe for nut allergies and all skin types.

### **Balancing Conditioner**

Restore radiant, lush hair with this balancer. Formula designed to nourish the scalp, strengthen follicles and regain the natural shine of youth. After rinsing shampoo, apply conditioner generously to wet hair, massaging from scalp to ends. For dry or damaged hair, leave in for two minutes. Rinse thoroughly.

### **Balancing Shampoo**

Receive a thorough hair and scalp cleanse with this powerful shampoo. Formula penetrates hair follicles to stimulate growth at the cellular level. Massage into a rich lather, covering all areas of the scalp and hair. Rinse thoroughly. Formula is most potent in combination with the Privai Balancing Conditioner.

### **Cleansing Body Wash**

Remove impurities while enjoying the delicious scent from this amazing body wash. Active ingredients nourish the skin and deliver thorough detoxification from the surface to the cells. For the best experience, lather thoroughly and wash the entire body. Rinse off thoroughly.

### **Mineral Body Mist**

Beautify and enhance sensuality with this light mist. A whole-body spray, formula helps skin retain suppleness without excessive moisture. Minerals deliver bodily nutrition absorbed through the skin. Enjoy the light feeling Mist over face and body to uplift and hydrate.

### **Ultra Rich Body Butter**

Special potency blend enhances skin's smoothness and elasticity. Butter's nutrients formulated to reinvigorate the body and return radiance to the skin. Massage over the body after bathing or showering allowing the natural oils to moisturize and nourish the skin.



## **Hydrating Body Lotion**

Saturate the body with this refreshing lotion. Eliminates dryness and effects of weather. Radiate youthfulness by moisturizing daily, applying a generous even layer over entire body.

### About Us Copy

*When we look into our foresight binoculars, we see young service leaders, innovators, entrepreneurs, engaged learners, and positive societal contributors addressing social challenges through collaboration and creative problem solving. We see a future where our experienced leaders are consulting the young students for unblemished ideas and simple yet genius insights. We see a world where ideas are not just born, but also flourish.*

### **Go Innovate!**

#### *How do we do this?*

BuildMyIdea seeks to engage and empower students between the ages of 12–22 through social and technological resources that promote entrepreneurship, innovation, and service. Our mission is to inspire students to become innovative leaders. They comprise the collective potential for our future and will make the important decisions in existing industries. They will also be at the forefront of creating new industries. Through a transformative process, we intend to stimulate students to develop their strengths and see the value in others.

#### *What services do we offer?*

We offer inspirational content on our website including supportive ideas, tools and a blog featuring compelling stories. We believe the power of story and gaining insight from others' challenges and achievements can assist potential leaders in building their personal strength inventory.

We also provide free resources including the [33 Secrets to Students Success](#) and advice on our Facebook page to enable more informed and mentally expansive learners and leaders.

Social media is an influential system for this generation and we seek to guide students on how to utilize this resource for empowerment, growth and facilitating the building of mini mastermind groups. In the future, we intend to create workshops for students to actively engage in personal skill development and exploration of their ideas in a group environment.



### *Why?*

We acknowledge students as change makers, social innovators and leaders. We see an opportunity for guiding students in how to explore learning and leadership that is beyond formal schooling. Inspiring their capacity for self-education will enable future leaders to form a habit of continuous growth and out-of-the-box thinking necessary to spark magnificent change in the world.

We believe that Buildmyidea.org creates a mutual relationship where the world benefits from the ingenuity of students and students develop their passion and purpose to guide their future.

## For Manifesto

### **Learning Over Performance**

We emphasize the foundational capacity in students to gain knowledge and apply it based on their individual abilities. A learning focus helps students understand how they grasp concepts and develop a specific world vision. With a strong motivation to learn, they'll experience a self-reinforcing drive to grow. This will directly influence their level of performance.

### **Collaboration Over Competition**

Competition keeps the talent concentrated on overcoming others while collaboration encourages unifying various skills sets for a collective cause. We create systems designed to foster students' sense of understanding their skill gaps and strengths. They learn to appreciate the talent in others and how to leverage those differences to achieve a common goal.

### **Lifting Up When Things Don't Go Our Way**

Resilience is a necessary quality for our youth, who face greater challenges than ever in a world that adores the quick fix to problems. They need maturity to accept there are many routes to solutions; sometimes their solutions are not the best while another's might be. Our systems reinforce their sense of inner strength so students can build their internal compasses and achieve the perseverant mental state needed to consider alternatives towards success.

### **Purpose, Passion & Compassion**

When students experience a sense of vision, their amazing qualities manifest. BuildMyIdea is uniquely positioned to help learners peer deep into their desire and talents. Once achieved, students strengthen with purpose and focus on how to see it come to life. Rather than an at-all-cost approach, our system guides learners to rise to fulfill their purpose without sacrificing dignity.

### **Learning & Leadership**

BuildMyIdea is a program that teaches learners to see with a long-term perspective. Upon completing the program, we intend for students to continue gaining knowledge and



deeper understanding of their potential. Throughout our learning environment, we hold steadfast to the principle: never stop learning.

## Build My Idea FAQ

### **Frequently Asked Questions:**

#### **1. What is BuildMyIdea?**

Build My Idea is a platform to help students find their purpose through education, grow as leaders and find ways to build their ideas of helping others.

#### **2. Whom does BuildMyIdea serve?**

BuildMyIdea serves students in their teens and the educators, mentors as well as parents that surround them. Students who feel a passion for some idea, skill or activity are most responsive to our platform. They have the energy and drive and we create an environment where they can take off with guidance.

#### **3. What does BuildMyIdea aim to achieve?**

It's a cliché to say the children are our future, but the reality is they will become our future decision makers, policy changers and will set the tone for societies. BuildMyIdea aims to create a movement and a community of student leaders who grow with wisdom and strong talent serve the world by following their passion.

#### **4. How will BuildMyIdea help students?**

BuildMyIdea will develop and share effective and practical resources for students who are self-directed learners. The resources focus on personal development and teach students to become better learners and leaders.

#### **5. When did BuildMyIdea launch?**

BuildMyIdea launched on the birthday of Martin Luther King Jr. in 2014. The company was born as a tribute to MLK, who stood for service and social justice. He demonstrated integrity, character and great leadership. We need our students to become bold and stand up for what they believe in. He had a dream and consistently shared his vision to provide human rights for others. Our students can stand on his shoulders and others to also make great contributions.



## **6. Why is BuildMyIdea only serving 12-18?**

These years are often filled with most turmoil during development. It is a time of changing friendships, reflecting on one's future profession as well as a time where one develops a self-image. The teenage years are also ideal for developing empathy for the people in need that surround the students. If passions and purposes are explored further through meaningful service experiences at this age, then one may take further advantage of their schooling by using that time to do more of what truly motivates them. Students could build enterprises or create an income doing what they love and serving the world while in school.

## **7. How will BuildMyIdea be funded?**

Build My Idea will be funded through individual contributions, corporate sponsorships, partnerships and by charging beneficiaries for its services and products.

## **8. How is BuildMyIdea going to create a community?**

BuildMyIdea will leverage social media tools and use student feedback to form its services and programs. BuildMyIdea will also aim at connecting like-minded students who share similar interests in causes, passions and projects.



Press Release

**Cities on Notice: Custom Car Detailer PLATINUM Emerges and Delivers a New Breed of Luxury Service**

**By  
Trent Rhodes**

New York, New York (FPRC) January 18, 2015 -- With many luxury-customizing car companies in the market, PLATINUM Details rises from the pack with a distinct quality of service.

Founder and CEO, Jesse, built PLATINUM with his own mind, drive and nurtured skill set in handling cars. He worked for years in different industries and fell upon car customization. Realizing his potential, he decided to take his abilities further and began offering them to new clientele, the millionaire car enthusiasts.

“I was originally from the Bronx and did a lot of labor jobs and gained experience in high-end, high-volume detailing shops,” Jesse recalls, “I created this business as a sole proprietor formerly being a personal trainer and underwear model.”

PLATINUM provides select packages in color correction, interior finish, engine dress and paint polish among others. The company’s most recent achievement is the relationship established with Michael & King to provide luxury treatment. Their premium package costs over \$15,000. The brand is high end and well known for its gold rally rush wax, which costs \$97,000.

Keep a lookout for this young power player making big connections with top echelon of society.

**About PLATINUM Details:**

Years of developing specialized skills in custom car detailing enabled PLATINUM'S leader to harness his knowledge and create a sole-proprietary value in the luxury market. The company currently works with clients in New York, Long Island, the Tristate, Nashville and further south. The brand continues to expand throughout the nation.

**Contact:**

Jesse, Founder & CEO

PLATINUM Details

<http://www.platinumdetails.net/>

