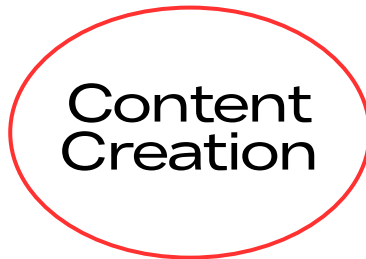


P O R T F O L I O

MEET & GREET:
SLIDE DECK & RECORDING



TRENT RHODES



MEET & GREET: SLIDE DECK & RECORDING

SITUATION

The Meet & Greet was an opportunity for clients to connect with employers nearing graduation time.

This was in collaboration with the Employer Relations team, focused on developing the relationships and the RSVP invites for the event day.

Prior to the event, there was a general presentation to the student body, giving an overview and logistics.

Eventually, learners would discover which companies would be attending at that point in time, although that could change. And afterwards, the clients would receive consistent updates about RSVPs.

With this information there was still lack of clarity around what to expect, and how to handle the situation or the events. So there was an idea that if a career success coach could present something on this day as well it could help reinforce expectations.

CHALLENGE

One of the challenges with this process involved precision with the information given the presentation time was about 45 minutes, and Employer Relations had to present their content on the logistics. Decision making on content style, aesthetic, description choice that would be shared.

ACTION / REFLECTION

To help design a better learning experience, I created a new slide deck to introduce the Meet & Greet. It included directions on how to handle 5 scenarios clients may face after the event with practical steps. I also recorded a longer, in-depth version as a file to be shared post-presentation.

