

P O R T F O L I O

CAREER COMPASS

Leadership

TRENT RHODES



# CAREER COMPASS

## SITUATION

The Career Success Team already offered several services to support clients in-program and on the job search.

Career Compass was a new workshop series, emerged out of the client interest in providing more in-depth content around some of the material in our asynchronous model on Canvas. Canvas included modules for independent review; it was evident that clients were generally not browsing the materials to the depth possible, likely for a number of reasons.

## CHALLENGE

One challenge for this project was spanning out topics and dates into the future with the assumption someone will be on staff to deliver assigned workshops. We mapped out 12 experiences, one per month, selected the dates, topics and pre-selected coach presenters.

During my tenure, I had a few coaches depart the team who were on staff to present. Since they were no longer available, I filled in their place as backup.

## ACTION / REFLECTION

Career Compass became a combined effort between the cybersecurity career success manager and I, building the content for 1-hour monthly workshop experiences. I created original presentations that emphasized networking and building career relationships.

This was important as the job market / economy challenges grew in 2023, an increased propensity for company layoffs and increased competition.

My contribution, in addition to collaborating with my peer manager on the overall layout, I created the Google RSVP forms, the original slide decks for the networking topics, including ways to expand LinkedIn connections and upgrading the pitch.

