

P O R T F O L I O

DAY 1 WEEK 1

Leadership

TRENT RHODES



DAY 1 WEEK 1

SITUATION

The traditional Career Success model involved weekly live presentations and office hours where coaches would provide individual bookings for in-program support. This was commonplace when the bootcamp offered primarily singular products with web development and gradually cybersecurity.

Then it expanded to university partnerships. With the university relationships, the bootcamp created more cohorts operating simultaneously.

CHALLENGE

In the traditional model, the coaching team would meet the students during their “senior” phase in the program, typically the second half of their time with a presentation given as an intro while they’re juniors. Observation over time showed how condensed the career success content had to be. The information was detailed, comprehensive.

Challenge: having to provide it all, ensuring the graduates’ job search materials were functional in a short time while they prepared with final projects.

ACTION / REFLECTION

Solution at this time was reinventing the career success curriculum to span out into the clients’ “junior” phase or beginning of their program. We called this project Day 1 Week 1. The existing topics covered in the traditional model were offered plus a few newer subjects. This design addressed some feedback received about wanting career success earlier. It was also purposed to give clients more time to receive and integrate the knowledge before graduation.

My direct contributions included content creation for workshop topics, revising existing material and collaborating with peer leaders to develop the new schedule for the web development program.

